**Create-a-Colony:**

**The Establishment of the New World**

**Background**

After European explorers began to claim different areas of the Americas for their home countries, many governments tried to encourage their subjects to settle in the new colonies. Some people were persuaded by the promise of new land or a chance to begin again, but many were reluctant to leave their homes to move to a land full of uncertainty and danger. Those people who ignored their fears left Europe to settle the New World, becoming the founders of today’s American nations.

**Task**

You are a group of settlers moving to the New World. You will create a colony in the New World and persuade other citizens to settle in it.

**Planning:**

1. Choose a **name** for your colony.
2. Choose a **nationality** from the following European nations: England, Spain, France, or Portugal.
3. Choose a **geographic location** for your colony based on where that nation settled. Consider the geographic features necessary for the survival and future development of your colony. Why did you pick it?
4. Determine the type of **government** you wish to develop and what laws will be needed to guarantee safety & organization. Create at least 5 rules.
5. Choose an **economic focus**. How will you feed your people? How will you make money for your colony?
6. Determine which **crops/materials** you will bring from Europe and which crops/materials you will buy or trade in the New World (Columbian Exchange).

**Advertisement:**

Create an advertisement for your colony to other Europeans. The advertisement must be neat and include all information from above. Examples: graphic organizer, mini poster, a short essay, bumper sticker, etc.